



Red Door
Ending family homelessness one family at a time.



2014
ANNUAL
REPORT

A MESSAGE FROM THE PRESIDENT AND THE EXECUTIVE DIRECTOR



551 families relied on the services of the Red Door Family Shelter this year. We provided emergency housing and supports for 287 families at our two emergency shelters, while an additional 264 families were able to remain living in the community with the help of Red Door's transitional support and outreach programs.

This year there were two main reasons why families came to the Red Door: (1) due to a housing crisis (46%), and (2) due to domestic abuse (44%). The remaining 10% of families were refugees with nowhere else to go. These demographics are dramatically different from 2013 when 36% of families sought sanctuary from domestic abuse, 34% were helped because of a housing crisis or eviction, and 30% of families were refugees.

Women and children are the biggest casualties of family homelessness. In total we served 412 children with their families this year. 75% of families were mothers with their children, and 15% were single women. Only 7% of families were two-parent families, and just one family was a single father with his children.

This year we faced an unprecedented challenge when our family shelter property, under the previous owner, was put into receivership to be sold. To ensure the future of the family shelter and the 106 shelter beds it provides we launched the 'Save the Red Door' campaign in March. We were immediately overwhelmed by the enthusiastic support we received from the local community which included a resolute volunteer campaign committee and the written support of over 50,000 concerned citizens.

The campaign was declared a success in June when City Council voted unanimously to help secure the long-term future of the Red Door. We are now ready to embrace a bright future and we look forward to sharing more updates with you soon.

Despite the unique challenges we faced this year, we maintained our focus on providing excellent service for our clients who remain our first priority at all times. We would like to extend our deepest thanks to our dedicated team of tireless staff, committed volunteers and very generous donors. Without you we could not continue to provide the programs and services that help families to heal and achieve the long-term objectives of stability and independence.

We hope that we can continue to rely on your support in the future.



A handwritten signature in blue ink, appearing to read 'R. Grinberg'.

Rachel Grinberg
President of the Board
of Directors



A handwritten signature in blue ink, appearing to read 'Bernnitta Hawkins'.

Bernnitta Hawkins
Executive Director

OUR VISION

Ending family homelessness, one family at a time.

OUR MISSION

To end homelessness for each family that comes through our doors by providing safe, temporary refuge and critical services to support them in healing, rebuilding their lives and integrating back into the community.

BOARD OF DIRECTORS

Rachel Grinberg, *President*
Barbara Campbell, *VP and Treasurer*
Sandra Bussin
Ann Elliot
Christine Ernst
Christine Mapp Batchelor
Denise Gordon-Mohamud
Louise Stanois
Catherine Playford

HOW YOU MAKE A DIFFERENCE



Children and Youth Programs

On any given night at the Red Door more than 50% of the residents are children and teens. Without help that goes beyond basic shelter and food, the negative effects of homelessness and its root causes can last throughout a youth's lifetime. That is why we help children and teens through this difficult time in their lives by providing Child and Youth Programs that focus on healthy childhood development, education and recreation. This year, thanks to your support, we were able to make a difference in the lives of 412 children and teens during their stay at the Red Door.



You helped provide support for 412 children.

\$302,400
DONATED

Moving Program

Uniquely our own, the Moving Program has been providing a vital service since 2005. Many families who come to the Red Door have little or no personal belongings because they have fled situations of abuse or suffered significant financial hardship. But when they are ready to leave the shelter, our Moving Program provides much-needed furniture and household items at no cost to lessen the financial burden of starting again and to help reduce their stress after living through a period of crisis. This year, thanks to your support, we were able to help 103 families when they were ready to move out of the shelter into independent living.

You helped 103 families save over \$189,000 in furniture and start-up costs.



\$105,600
DONATED

Food Bank

The Red Door Food Bank addresses an important need for families making that pivotal transition into stable and permanent independence. It provides ex-residents with peace of mind during their struggle to get back on a solid financial footing due to the lack of affordable housing in the GTA. Many families who move out of the shelter spend an average of 65% of their income on rent alone and would otherwise go hungry without the food bank. Thanks to your support, 155 families were able to access our food bank more than 2208 times this year.



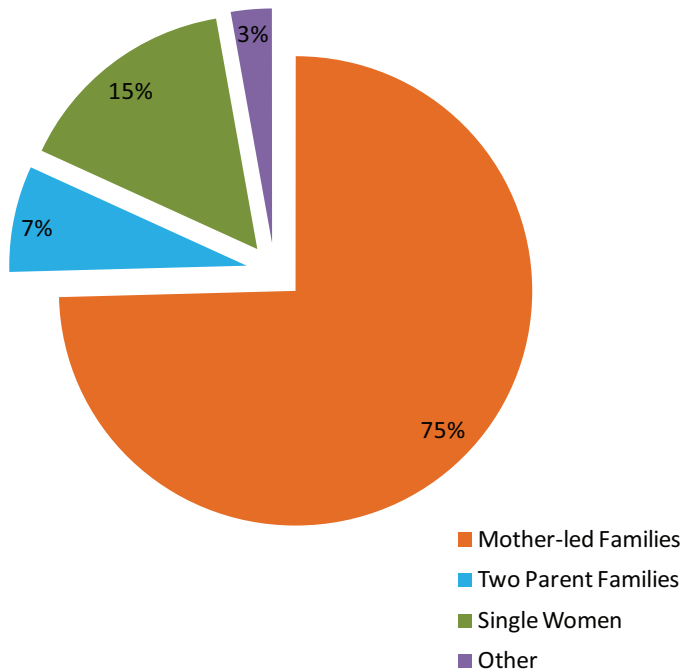
You helped provide over 170,000 lbs of food for families.

\$72,000
DONATED

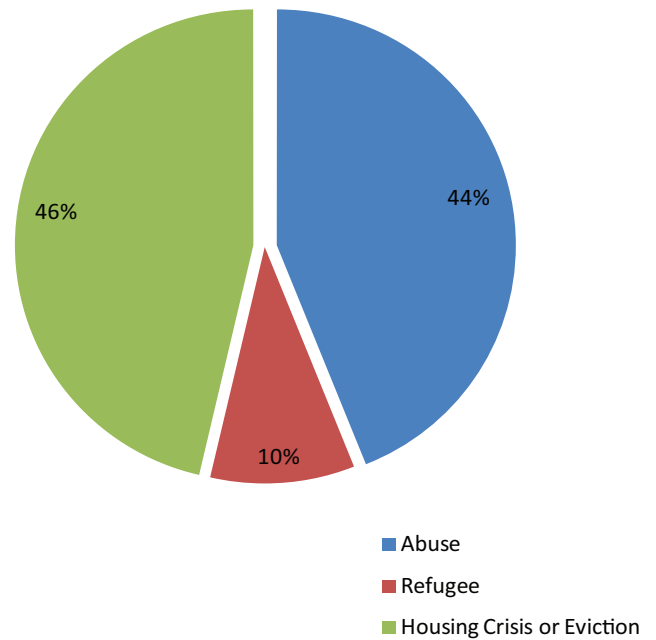
2014 BY THE NUMBERS



Family Composition

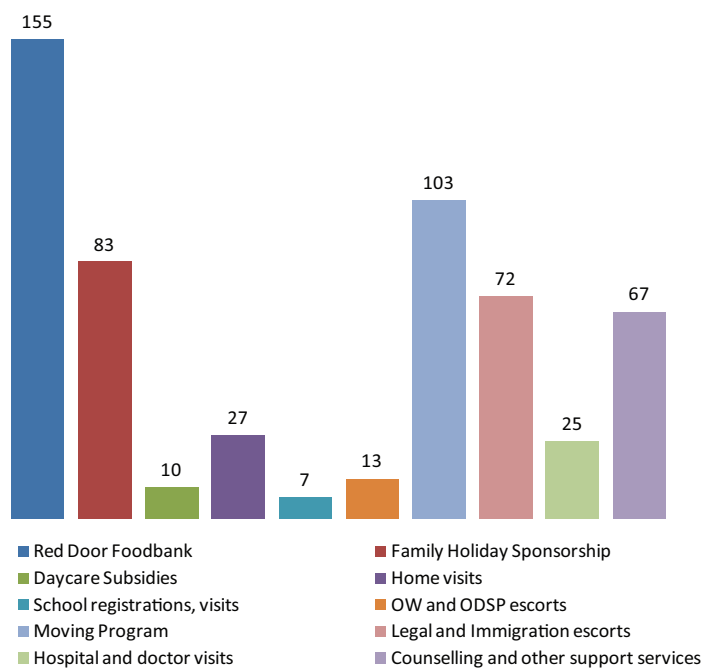


Reasons for Coming



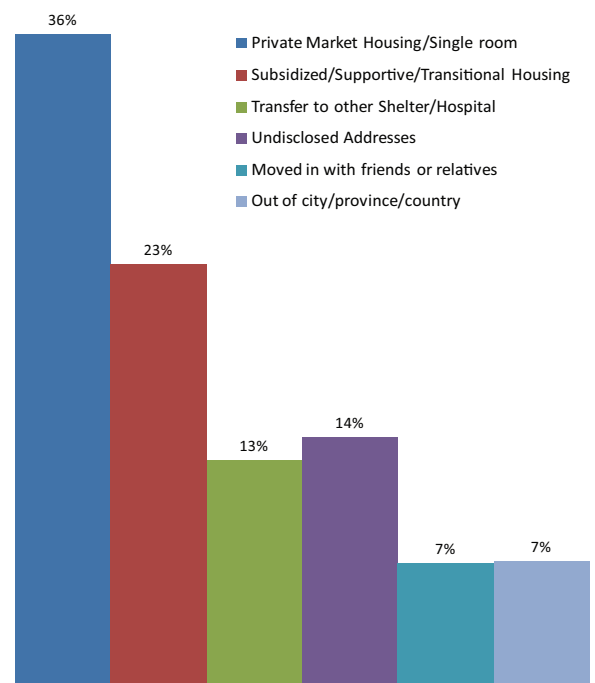
Outreach Program Statistics

Number of families supported by:



Outbound Housing Statistics

Percentage of families who have moved to:

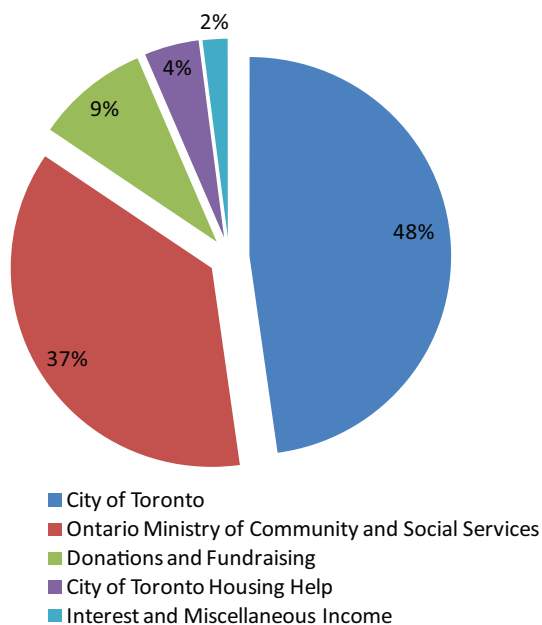


Woodgreen Red Door Family Shelter

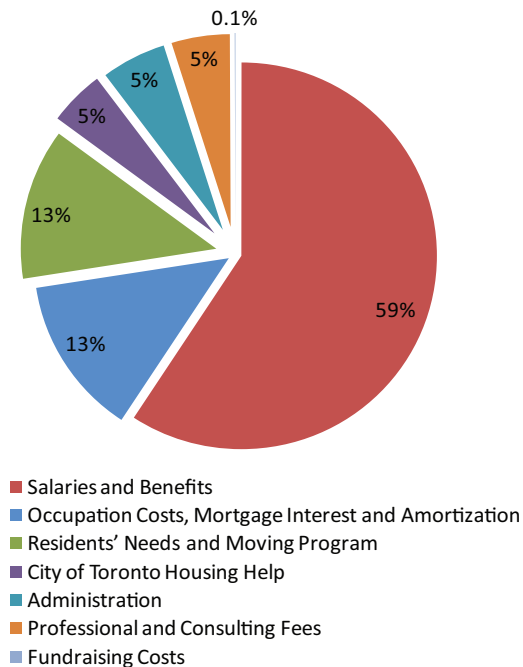
Revenue and Expenses for the Year Ended March 31, 2014 (in thousands of dollars)

	2014	2013
Revenue		
City of Toronto	\$2,524	\$2,629
Ontario Ministry of Community and Social Services	\$1,941	\$1,952
Donations and Fundraising	\$480	\$757
City of Toronto Housing Help	\$232	\$232
Interest and Miscellaneous Income	\$107	\$105
Total Revenue	\$5,284	\$5,675
Expenses		
Salaries and Benefits	\$3,153	\$3,142
Occupation Costs, Mortgage Interest and Amortization	\$707	\$691
Residents' Needs and Moving Program	\$671	\$742
City of Toronto Housing Help	\$246	\$238
Administration	\$284	\$238
Professional and Consulting Fees	\$258	\$262
Fundraising Costs	\$3	\$4
Total Expenses	\$5,322	\$5,317
Excess (deficiency) of revenues over expenses	(\$38)	\$358
*Queen Street Location Redevelopment Costs	(\$216)	
*Please see Note 7 of our Audited Financial Statements		
Total (deficiency) of revenues over expenses	(\$254)	\$358

2014 Revenue



2014 Expenses



THANKS TO YOU



We are so grateful to have wonderful donors like you. Thank you for your dedicated support. You truly make a difference in the lives of women and families at the Red Door by making it possible for us to provide the vital programming that helps families achieve stability, independence, and a brighter future. You are the key that opens the door to help and hope. Thank you.

Government Funders

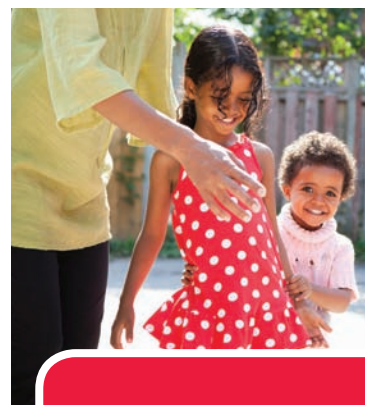
The City of Toronto - Shelter, Support Housing Administrative Division
The Ontario Government - Ministry of Community and Social Services

Bright Futures Leadership Circle (\$1000+)

9 Boardwalk Drive Fundraising
940412 Ontario Ltd.
AltaGas LTD
Bank of Montreal
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BloombergSen Inc.
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Chum Charitable Foundation
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S.A. Armstrong
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Scotiabankers Association
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The Aqueduct Foundation
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The Bridle Bash Foundation
The John C. & Sally Horsfall Eaton Foundation
The McLean Foundation
The Mitchell and Kathryn Baran Family Foundation
The Muttart Foundation
The Potruff Family Foundation
The Rainbow Foundation
The Toskan Casale Foundation
Taylor Thomson
Sylvia Whiteside
Williams-Sonoma Canada
Jill Worthy
Janice Wright
Young Nak Korean Presbyterian Church of Toronto - English Ministry



"I was so relieved to know that I was not alone. I know the Red Door is here for me. I know that my children will grow up safe. You have my deepest thanks"

Genevieve, 36

Key Holders Circle (\$500 - \$999)

Arlington Dental
Avis Budget Group
David Brosbell
Butter Avenue Inc.
Centre for Spiritual Living
Jean Cloutier
Color Steels
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Northern Secondary School
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The Coffey Family Foundation
The Derick Brenninkmeyer Charitable Foundation
The Junior League of Toronto
The Office Source Inc.
The Taligent Group
Walmart Canada Corp
Wanted! Sound and Picture
Hyacinth Wellington

Circle of Hope (\$250 - \$499)

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Louise Botham	IATSE Local 873	Mark Mihaljevic	Vivien Stewart
Linda Brown-Zemanek	JK Group Inc. T/F Autodesk MG-	M inistryoft heA ttorneyG eneral	Kathleen Sullivan
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Joe Cotterchio	Linda Lee	Patisserie La Cigogne 1572605 Ontario	Underwriting Dept.
Crescent Town Community Church	Marleen Levy	Patisserie Patachou Inc.	Jim Vassos
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Family Guardians (Monthly Donors)

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Barbara Campbell	Dorinda Fumerton	Jeannie Lee	Peter Trinidad
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Paul and Anita Dignan	Susanna Jacob	Liam O'Sullivan	

Loyal Donors (5 years +)

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Lois Campbell	Bernnitta Hawkins	Tim Meadowcroft	Rachel Spitzer
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Charmers Bowling League	Steve Hilditch	Morrey Naihaus and Sherry Smugler	David and Sheryl Tenzsen
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Catherine Cotton	Tim and Louisa Jewell	Trust	Family Foundation
Mary and Robert Crawford	Mohamed and Zubeida Joseph	Benjamin Pham	The Rainbow Foundation
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Dann and Alanna Cushing	Donna and Fred Kaufman	Robin Rankin and Martha Kerr	Jim Vassos
Charles Daffern	Udo Kaul	Helen Riley	Mary E. Watson
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Fairlawn Avenue United Church	Linda Lee	Academy	Jill Worthly
Filles de la Sagesse du Canada	Queenie Leibel	Chad Sellars	Janice Zurawinski
Forest Grove United Church Women	Louis Martin	Sherway Gardens	

Thank you so much for your support. If your name is not listed here you can find our complete list of our donors at www.reddoorshelter.ca/our-donors

BEHIND THE RED DOOR



"I didn't know anyone when I arrived in Canada, but at the Red Door, they welcomed us like part of a family, and helped more than I can possibly thank them for. The Red Door gave me my smile back. They gave my children their smiles back."

Joy, 29

To make a donation to the Red Door please visit:
www.reddoorshelter.ca/ways-to-give

"From day one, you gave us unending support, from diapers to daycare. I never thought that I could do it on my own with 3 young children. Now, having my own place, knowing that the support is there, it's like an enormous weight is lifted off my shoulders and I know that I can do it. I will never have to face abuse again. I couldn't be where I am today without the Red Door. Thank you. "

Eve, 31



We want to hear from you!

We invite you to take a brief survey to tell us about your interests so that we can better communicate with you. To take the survey visit:

www.reddoorshelter.ca/share-feedback



Red Door
Ending family homelessness one family at a time.

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